

ORGANIC LABEL APPROVAL FORM AQ

Section 1: Customer to complete this section

Please email this form with section 1 completed with a colour copy of the labels you are seeking approval for and with applicable recipe if required to: organicstechnicalmanager@asurequality.com or post to the address specified below.

Client Name: _____ **Client Rego No:** _____

Product Name: _____ **Pack Size(s):** _____

Is the product 95 – 100% certified organic ingredients **OR** Is the product 70 – 94% certified organic ingredients

Section 2: Label Checking - AsureQuality to complete this section

IFOAM Logo Used Yes / No

- Combined AsureQuality Mark / IFOAM logo used
- Ensure that if the IFOAM logo is used, the product is IFOAM certified. (NB. Marine products, Health & Beauty Products aren't covered by IFOAM).
- Ensure that if the IFOAM logo is used that no more than 20% of the certified inputs are non-IFOAM (maximum 10% for each individual ingredient).

Or if the product isn't certified to IFOAM

- There must be no reference to IFOAM on the label

Processed product label requirements:

- Is there an approved recipe showing organic % of ingredients (IFOAM component specified).
- All ingredients appear with their relative levels in descending order (m/m) in the ingredients listing. % should exclude water and salt. (AQ Std 3.2 & 3.3 & 3.4)
- Is it identifiable which are the certified organic ingredients and which are the non organic ingredients
- Organic ingredients appear in the same colour and identical style and size of lettering as non-organic ingredients. (AQ Std 3.2)
- All additives shall be listed with their full name. If herbs and/or spices constitute less than 2% of the total weight of the product, they may be listed as "spices" or "herbs" without stating the percentage. (AQ Std 3.3)

Artwork requirements (Refer AQ License Agreement):

- AsureQuality Mark is not less than 14mm in width
- Organic Certification mark is undistorted
- Colour specifications are met

Generic label requirements:

- Is the product listed on the current scope of certification.
- There is a clear product description detailing what the product is.
- The name and physical address of the certified operator who performed the last preparation of the product is clearly defined. (AQ Std 3.1)
- The AsureQuality organic registration number of the certified operator is clearly defined. (NZFSA OP3-2-0.2C)
- Ensure the label does not state GMO free (or similar statement). Any reference to genetic engineering on shall be limited to the production and processing methods themselves having not used GMOs.

For product containing 70% - 94% certified organic ingredients check the following four points

(AsureQuality Certified Products Only):

- The product may not be called organic. However the word "organic" may be used on the principal display in statements like "made with organic ingredients".
- Check this operation is not certified to the NZFSA Technical Rules as they would not be eligible to certify this product as organic for export to EU.
- The total % of organic ingredients is stated near the AQ certification Mark. (AQ Std 3.4)

Section 3: Approval – AsureQuality to complete his section

Disclaimer: Approval only relates to organic rules on labelling

Comments:

Label Approved / Not Approved (circle one)

Signature & Date: _____
 Attach this form to a copy of the labels and save in client file. Inform client of approval decision.

